AureusBuxx

The E-Commerce Reward System, Built on the Blockchain

Top retailers know the value of their customers' loyalty, which is why they put such an emphasis on top-quality service. As the old adage goes, it is much easier to *keep* a customer than to win one over in the first place. That is why *reward systems* are so widely popular. In every sector, all around the world, the organizations that institute reward systems effectively then use those systems to great effect – keeping customers by giving back to them any time they make a purchase.

These systems, as impactful as they have been, are now in need of an update, something to catch them up with the latest trends and technological innovations. This is where we believe we can make a difference, and we want you there right beside us while we do so.

Enter AureusBuxx

At its core, AureusBuxx is two things: a cutting-edge platform built on the blockchain and a highly efficient e-commerce rewards system. While the blockchain technology underpinning AureusBuxx will sound intriguing for retailers and their customers alike, the true draw of AureusBuxx is what an improvement it is over run-of-the-mill, outdated rewards systems.

This is *not* cryptocurrency for cryptocurrency's sake. We have engineered a token platform that empowers e-commerce merchants to distribute cryptocurrency as a reward to their loyal customers. What this means is that merchants don't need to worry about organizing their own points or currency system – and also that the tokens their customers receive over time are going to *appreciate* in value, as cryptocurrency continues to inflate.

Powered by Tron for speed, affordability, and reliability, AureusBuxx facilitates storage via any wallet compatible with TRC-10/20. Perhaps most exciting of all, the value of AureusBuxx does not decrease, but *increase*. Merchants and customers can use them across multiple stores as well, feeling free to put them to work on their own terms. Because of the flexibility that the blockchain affords, AureusBuxx does not run into the same limits and constraints that traditional rewards systems have. At any time customers can hold their AureusBuxx, sell them on an exchange, or redeem them at a participating merchant.

Fundamentally, what we are doing is opening the door for anyone and everyone to tap into cryptocurrency, perhaps for the first time ever. Best of all, neither merchants nor their customers need to build anything on the blockchain or even understand how Tron works. It all goes through the AureusBuxx platform, which drastically simplifies all of the cryptocurrency concepts down into their most basic parts.

Here is how *you* can start using it.

Getting Started

When AureusBuxx launches, the first adopters are going to receive a direct payment of 20 million AureusBuxx, which is the name not only of our platform but of our Tron token as well.

From there, you simply connect your online store into our platform. We are supporting WooCommerce, Prestashop, and Magento from the beginning, and for the platforms that we are not supporting at the moment, merchants can connect to the AureusBuxx platform via our straightforward API integration.

It is then up to *you* to disburse AureusBuxx to your customers, as you see fit. When you need to get more AureusBuxx, you can do that just by making a purchase through our store or through an independent cryptocurrency exchange. If you opt for the former, you will receive a 10% discount on the stated price.

To keep AureusBuxx turned on for your store, you only need to maintain 1 million AureusBuxx, equivalent to approximately $10 as of this publication. It is important to note that because you are distributing and purchasing AureusBuxx, deciding how you are going to build them into your e-commerce ecosystem, *you* are always in control of how much you spend on them and, thus, how you make them work for your overall business model.

As a member of the AureusBuxx platform, you will also get access to our shopping engine and marketing tools. We are here to *support you*, making sure that AureusBuxx is a success for your store.

AureusBuxx and Your Customers

Any time you disburse AureusBuxx to a customer, he or she will receive a notification e-mail from us, explaining your generosity and the value of your rewards system. To redeem their rewards, they just need to set up their account through our platform. From then on, they will receive automated e-mails any time they make a purchase from you, reinforcing the idea that you appreciate their loyalty.

Any customer who does not redeem their AureusBuxx within thirty days will forfeit the tokens back to the merchant's wallet. This is key: it means that you only pay for the AureusBuxx that are generating goodwill for your brand.

Think about it this way: on average, online merchants spend between 8% and 15% of their gross sales trying to convert their leads. Through AureusBuxx, you can optimize the entire process for yourself, spending less money to drive larger profits, all while eliciting loyalty from your customers.

Our Plans

Within the next five years, e-commerce is going to continue to expand, totaling close to $5 trillion. Cryptocurrency is, of course, going to grow right along with it. We want to be a part of that growth, and through AureusBuxx, we want you to be a part of it too.

If you have ever wanted to offer more exciting, more generous, and more expensive rewards to your loyal customers, AureusBuxx is the way to do it.

This is *your* blockchain rewards system. All you need to do is take the first step toward claiming it for yourself

Our Tokenomics

We have made a concerted effort to make AureusBuxx *lucrative*, engineering the fundamental rules of supply and demand into our system. As more merchants sign on and require additional tokens for their rewards programs, *all* AureusBuxx becomes more valuable.

Here are the specifications for AureusBuxx tokenomics:

Total Token Supply: 100,000,000 TRC10 / 100,000,000,000 TRC20

Merchant Airdrops: 1st 1,000 Merchants up to 25,000 TRC10 Tokens

To be Sold at Justswap & Exchanges: 15,000,000,000 TRC20 Tokens at different intervals

To be Sold by Founder, Development & Marketing Team: 25,000,000,000 TRC20 Tokens

Merchant Token Store: 55,000,000 TRC10 / 55,000,000,000 TRC20 Tokens

While our centralized platform is registering all merchant-customer transactions, our decentralized platform operates as a plugin or module directly on each merchant's shop.

TRC10 Variety will be used for reward distribution and redemption. TRC20 will be used for conversion where merchant and consumer can sell at exchanges. Since TRC20 is more expensive to transact, the TRC10 variety is more suitable for daily reward distribution, since it does not use energy unlike the TRC20. There will be a day where Tron's price will make TRC20 unattractive to merchants, the TRC10 will be primarily used as the platform's utility.

Features of the Centralized Platform

* Instant Payment Notification
Always know *immediately* when a customer has placed an order, instructing the decentralized platform to mark its orders "paid" in turn.

* Token Store
Purchase a limited supply of AureusBuxx according to your monthly sales.

* Directory Listing
Get your brand out there, via the AureusBuxx.com directory, and connect with new customers who want to participate in the rewards program with you.

Features of the Decentralized Platform

* Third-Party Integration
Integrate AureusBuxx into your e-commerce store via plugins, modules, or PHP customizations.

* Tronlink Integration
Authorize transactions simply and easily, while each customer and each merchant maintains control of their own wallets.

* Reward Distribution
Adjust the AureusBuxx you are distributing for each transaction.

* Payment Gateway
Accept TRX or any other TRC-10/20 Token, including BTT, FREE, and WIN, paying a platform fee of 1.75%, billed monthly.

Who We Are

Our team has accrued more than twenty years of e-commerce experience, mastering WooCommerce, Prestashop, Magento, and WordPress. We have designed and launched multiple active plug-in sets. Long-term, we see AureusBuxx as our *ultimate* creation. We want to make cryptocurrency more widely available to the merchants we know can benefit from it most.

To learn more about AureusBuxx and how you can add it to your e-commerce store, contact us today.

Please note that regulations will vary state-by-state. For more information about implementing AureusBuxx into your e-commerce site, please check with your local government.